

## Dana Wright

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### EXPERIENCE

#### **Product Designer, BitPay ([bitpay.com](http://bitpay.com)) June 2021 - Present**

- Owns the redesign of the BitPay mobile app and merchant dashboard
- Updates and maintains the BitPay design system for both mobile and web
- Contributes iconography and other visual assets for app, web and marketing campaigns

#### **Senior Product Designer, HelloMD ([hellomd.ca](http://hellomd.ca)) May 2017 - June 2020**

- Lead the design team for HelloMD's web app, iOS and Android apps (two other designers)
- Owned the design system, component library, style guide, typography guide and image assets
- Worked closely with the HelloMD executive team on product direction and business objectives

#### **Product Designer, Facebook ([facebook.com/business](http://facebook.com/business)) May 2016 - April 2017**

- One of four designers working full time on the visual design and UI/UX of the new Facebook Business website ([facebook.com/business](http://facebook.com/business))
- Worked with the writing and engineering teams on initial page design, asset creation, interaction design, CMS implementation and QA
- Created typography guide, icons, spot illustrations, gif animations, interactive prototypes, product demo videos, images and background textures

#### **Founder, StockIQ (<http://mystockiq.com>) June 2015 – June 2016**

- Design, wireframing and frontend development in HTML, CSS and Javascript
- Created the initial wireframes in Sketch and coded the front end using latest techniques (responsive grid, HTML5, CSS3, JS, Backbone MVC)

#### **Web Developer, Simple Union Interactive January 2014 - May 2016**

- Projects ranged from full web sites, microsites, data visualization and graphic design work
- Design in Adobe Creative Suite and Sketch
- Rapid prototyping in HTML, CSS, Javascript, jQuery, AJAX, and Backbone

### EDUCATION

- General Assembly, Web Development Immersive September – December 2013
- The George Washington University, Washington DC September 2006 – August 2010